

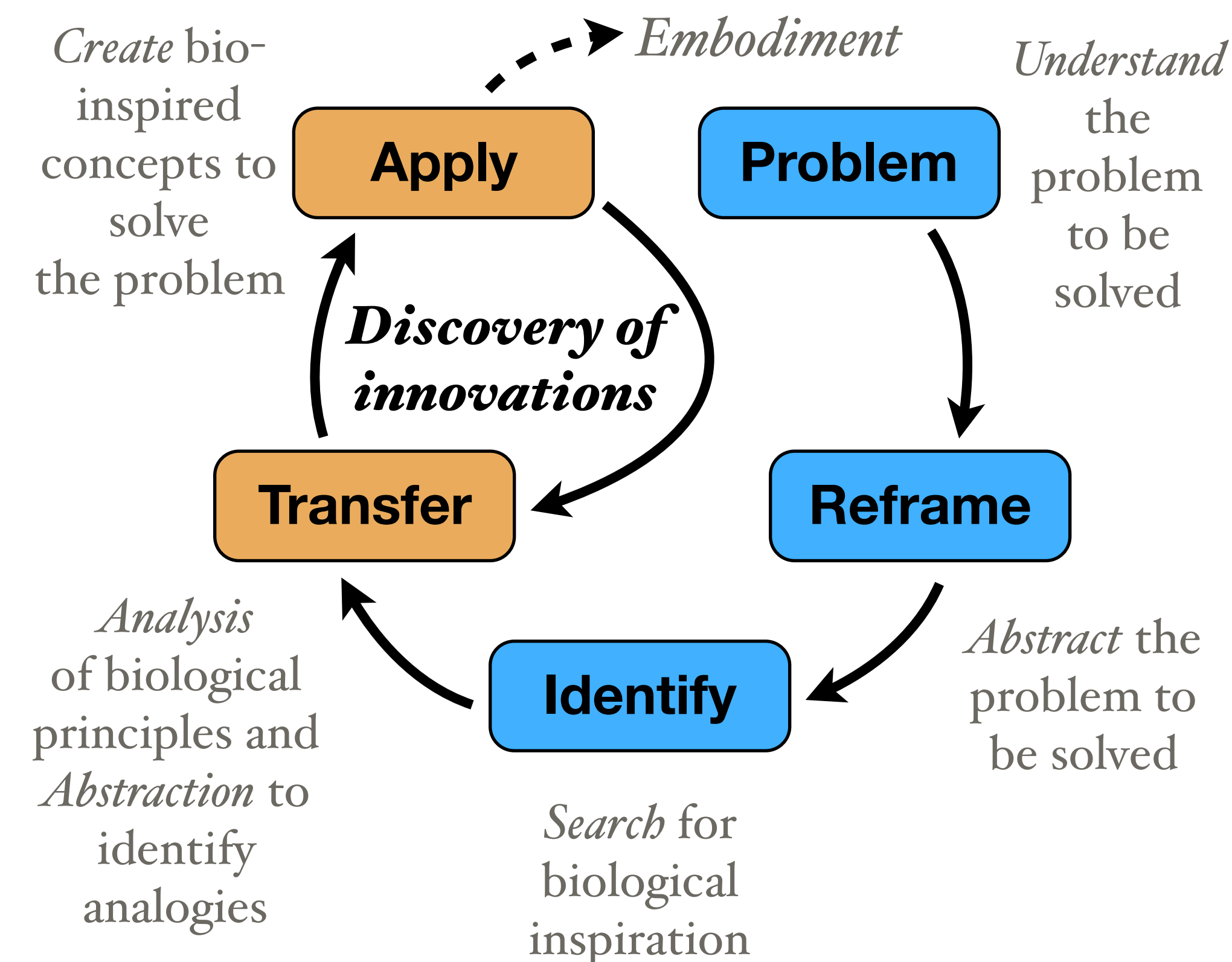
Visually Guiding the Mindset of Bio-inspired Design

Dr. Jacquelyn K. Nagel, James Madison University, nageljk@jmu.edu

The Challenge

The discovery of biomimetic innovations requires iterative knowledge building, connection making and idea generation. Designers can get discouraged and wonder “I’m I doing this right?”.

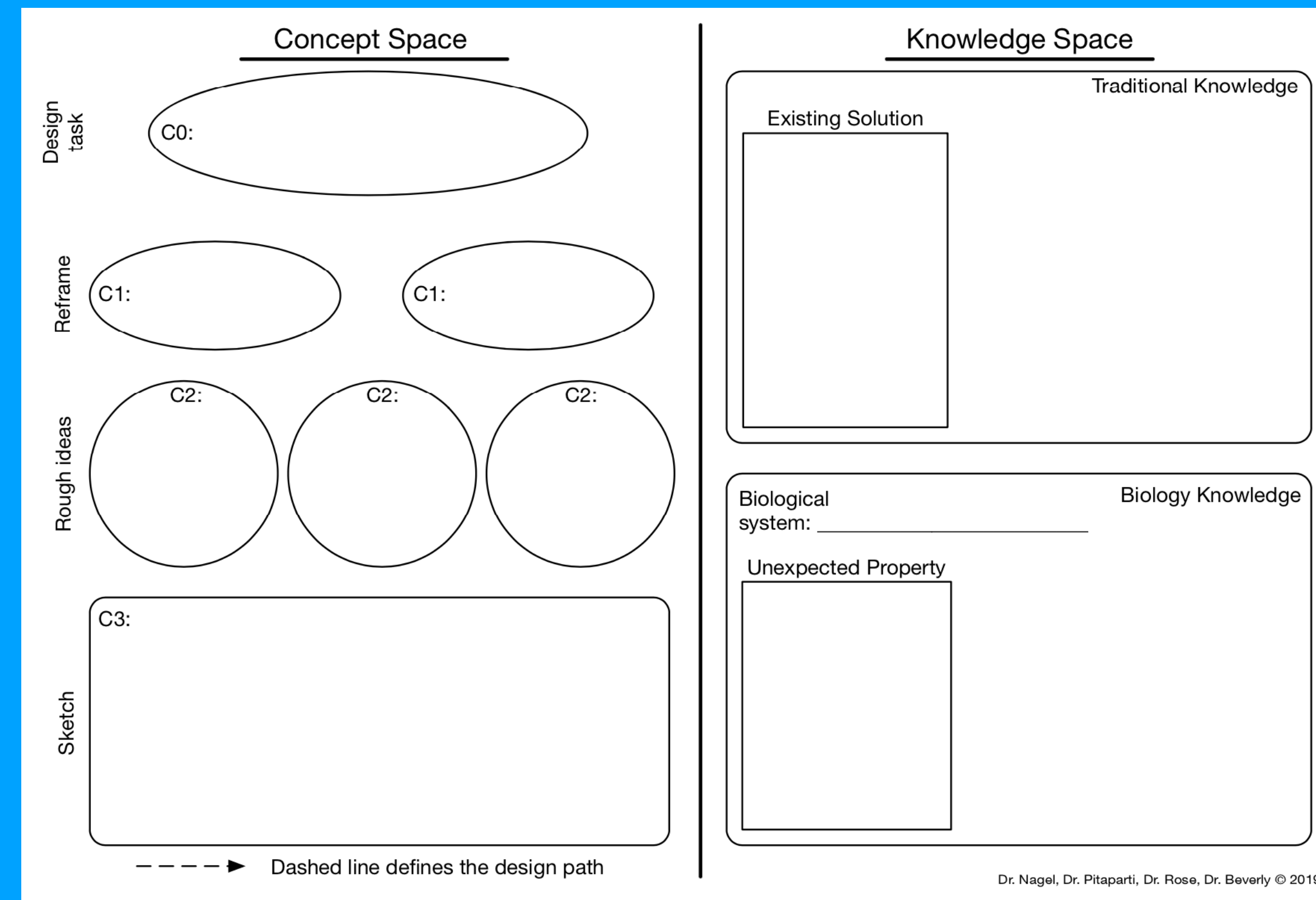
Process Challenge: Getting lost in the process of bio-inspired design.



The Innovation

Overcome the challenge: Use a visual guide based in the concept-knowledge theory of design to structure the critical thought processes of bio-inspired design, or map the mindset.

The visual guide below, called a C-K map^{1,2}, can improve connections between biology and engineering for problem solving. Solutions are informed by knowledge.



The Theory

Properties of concept-knowledge theory³:

- * Comprised of two spaces: knowledge (K) space contains propositions that are known, and the concept (C) space contains propositions that are undetermined
- * Facilitates innovation through building and testing connections between the K and C spaces
- * Adaptive and generalizable across scientific domains and engineering problems

