

**Risk Rewards:**

<p>You posted your design idea online to receive some feedback from the public, however you are informed that your design already exists. (Negative Chips)</p>	<p>You come up with a great idea while working for an engineering firm. You decide to wait on the idea to build up some capital first. Unfortunately, someone else released a similar product before you took action. (Negative Chips)</p>	<p>You report to a meeting with your team and your boss to present possible ideas to produce a green-energy engine, but your coworker comes up with a more practical solution overshadows you. (Negative Chips)</p>
<p>Often times, the government will advertise different projects that need to be completed, and different companies will submit proposals in order to claim that job. Your company submitted a proposal but it was declined and you lose the bid for the contract. (Negative Chips)</p>	<p>You gave up your six figure salary to follow your dreams and start your own business, but it has been 6 months since you have generated any revenue. (Negative Chips)</p>	<p>You started a Kickstarter to fundraise, but your idea lacked in interest. (Negative Chips)</p>
<p>Your entrepreneurial mentor provides you with valuable advice, you apply it to your work and achieve your benchmarks. (Positive Chip)</p>	<p>You attend a brainstorming session with your product team and develop a solid direction for your idea. You begin to see some progress. (Positive Chip)</p>	<p>While working full time on the weekdays, you start your own business that operates solely on weekends. You start to generate revenue through both your full-time job and your part-time self-run business. (Positive Chips)</p>
<p>You started a Kickstarter and generated enough funds to begin refining a working prototype. (Positive Chips)</p>	<p>You did not account for the chemical properties of your materials. Some of your materials generated a reaction and your prototype exploded. Now you have to start over. (Negative Chips)</p>	<p>You posted on Facebook how innovative your new product is without a patent. A rival company saw it and produced it before you did. (Negative Chips)</p>
<p>You sent your design drawings to sketchy machine shop. Your prototype arrived out of spec. (Negative Chips) After a long night out on the city and no set contracts, your prototype team didn't show up to work today because they didn't feel</p>	<p>You hire the best machinists you could find to build your prototype &amp; it works beautifully! (Positive Chips) You thought that your machine shop could last 4 more months without renovating any tools. However, some</p>	<p>You decide to enter a niche market and base your sales on superb quality. Customers love your products! (Positive) You decided to purchase a lower quality material for your prototype in</p>

<p>obligated to. (Negative Chips)</p>	<p>machines broke down while your product was being developed. Your prototype was unrecoverable. (Negative Chips)</p>	<p>an attempt to save money. Then, your prototype broke during a pitch event. (Negative Chips)</p>
<p>Your prototype required you to plug it in overnight without supervision. However, the battery could not handle the voltage being supplied to it. Since you were lazy and didn't stay to watch it, the prototype and part of your factory was set ablaze in the wee hours of the night. (Positive Chips)</p>	<p>You decided to spend more money on materials to develop a higher quality prototype. Your costs ended up being too high and you went bankrupt. (Negative Chips)</p>	<p>Pitching your prototype to an investor was a success and he gives you money to advance with your product development. (Positive Chips)</p>
<p>After testing your prototype, you've found that it functions, but has major bugs. However, you troubleshoot and fix the majority of the bugs before going any further with it. (Positive Chips)</p>	<p>You went to a networking event and met a mentor. She allows you access to her machine shop in order to build a prototype. (Positive Chip)</p>	<p>You decided to purchase a lower quality material for your prototype in an attempt to save money. Your prototype still proved to be very functional and successful. (Positive Chips)</p>
<p>The government has awarded you lucrative defense contract over larger competitor companies! (Positive Chips)</p>	<p>You knew that the market you were going to enter was a saturated market, but you did it anyway because you thought your product was unique. However, you ended up going bankrupt in a year's time. (Negative Chips).</p>	<p>You were over dedicated to your less than adequate product and when a potential investor denied to fund your product, you got in a heated argument with him. You were forcefully removed by security. (Negative Chips).</p>
<p>You developed your product when the stock</p>	<p>You thought that entering an emerging market was a good idea. However, the</p>	<p>You hire a professional marketer to expose your product and he runs away</p>

<p>market was highly volatile. The market crashed, and no one wants to invest in your company, like many other ones. (Negative Chips)</p>	<p>market did not come to fruition like analysts thought. You lost a vast majority of your income. (Negative Chips)</p>	<p>with not only your idea, but a significant amount of your funds. (Negative Chips)</p>
<p>You chose to continue with the production of your product despite some flaws in your design to save money. Unfortunately, the low quality of the product hurts sales. (Negative Chips)</p>	<p>You decided to invest more money into Research &amp; Development than you initially expected. It pays off as the quality of your product is excellent. (Positive Chips)</p>	<p>You entered a saturated market with your product and outshined the competition, rendering the products of competing companies obsolete. You are the top dog now. (Positive Chips)</p>
<p>You receive a phone call from an Investor who found your prototype sensible and significant, he is willing to put money on the table to help the process continue. (Positive Chips)</p>	<p>A stock market mogul buys over 50% of your stocks, you now have a significant amount of funds to put towards your product's development. (Positive Chips)</p>	<p>You put your big boy pants on and entered a risky emerging market...it became the hottest thing since sliced bread. (Positive Chips)</p>
<p>Shady websites have agreed to promote your product for a low cost. Your products reputation improves. (Positive Chip)</p>	<p>Your networking has paid off, everyone you know is aware of your product and its popularity skyrockets. (Positive Chips)</p>	<p>You sold your company to an eager investor and the new owner took it into the fortune 500 (A list of the top 500 companies that generate the most revenue). (Negative Chips)</p>
<p>Your product has been recalled as it is considered no longer safe for the public to use. (Negative Chips)</p>	<p>A competitor makes a better, cheaper product and outsells you for months. (Negative Chips)</p>	<p>You chose to release your product at the wrong time, and the new iPhone overshadows your genius design. (Negative Chips)</p>
<p>You release private information about your company going public and the Securities and</p>	<p>A Major department store wants to sell your product, its sales drastically</p>	<p>Your whole company is using your product for the majority of their work.</p>

Exchange Commission (SEC) audited you. (Negative Chips)	increase. (Positive Chips)	You can almost say they rely on it. (Positive Chips)
Sold your company and now you're a millionaire! (Positive Chips)	A not-for-profit company buys large quantities of your product to help a struggling third world society. (Positive Chips)	Your product is featured on the nightly news as a breakthrough hit, sales increase tenfold. (Positive Chips)
Tech review organizations are loving your product, increased sales numbers follow. (Positive Chips)	Popular Mechanics featured your product on the front cover of their magazine! You are swimming in money now. (Positive Chips)	You try to save money by hiring an intern to advertise your product. Due to the intern's lack of experience, your product doesn't get adequate exposure. (Negative Chips)